



LIFE REMODELED

together w/ you!



WHAT WE'RE UP AGAINST



88% of 3rd grade students in Detroit read below grade level



30% of Detroiters cannot access the healthcare they need



Black Detroiters have a life expectancy of 5 years less than their suburban peers



Detroit residents' median household income is 50% less than suburban residents



WHAT WE CAN DO TOGETHER TO HELP SHAPE DETROIT'S FUTURE.

**Improve
Academic
Outcomes**

**Increase Access
to Health &
Wellness**

**Help More
Detroiters
Achieve Economic
Self-Sufficiency**



DURFEE INNOVATION SOCIETY
OPPORTUNITY
FOR ALL



100% Occupancy





IMPACT

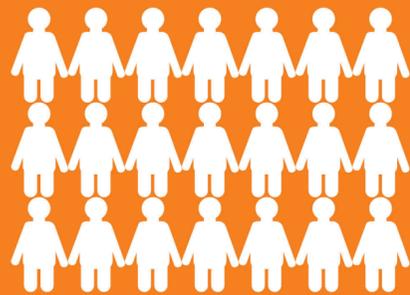
SINCE 2014

4 
SCHOOLS RENOVATED

\$56M
INVESTED


2,652 BLOCKS
BEAUTIFIED

86,978
VOLUNTEERS ENGAGED



2,062
HOUSES BOARDED UP

CRAIN'S
BEST-MANAGED
NONPROFIT
FINALIST





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**THE
OPPORTUNITY**



**WHAT THE FUTURE
LOOKS LIKE**

/ A TALE OF TWO ZIP CODES

48224

CITY: Detroit

COUNTY: Wayne

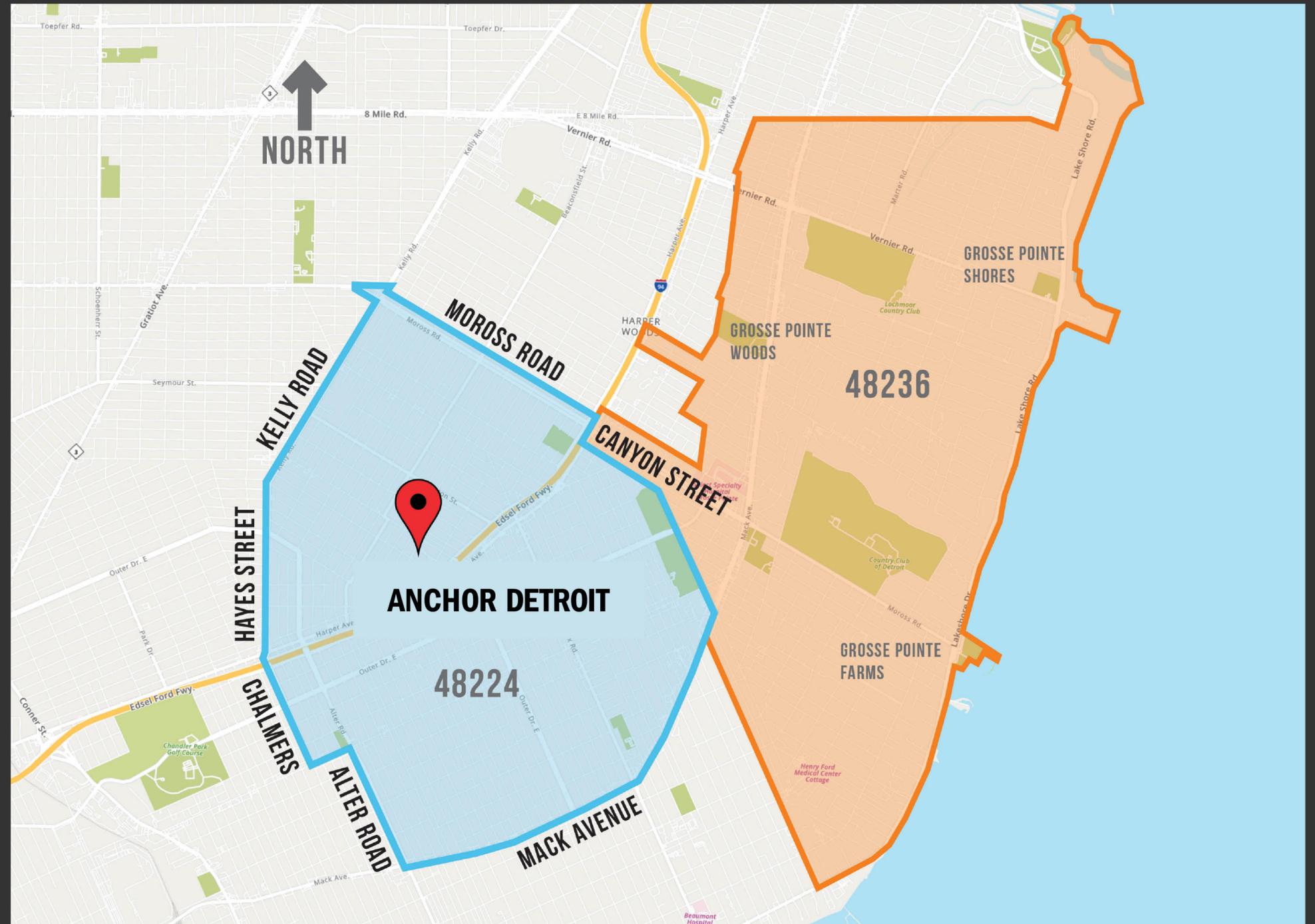
POPULATION: 39,633

48236

CITY: Detroit, Grosse Pointe Farms, Grosse Pointe Shores and Grosse Pointe Woods

COUNTY: Wayne

POPULATION: 31,286



95%

CHILD POPULATION IDENTIFYING AS BLACK (UNDER 18 YEARS OF AGE)

12%

\$37,206

MEDIAN HOUSEHOLD INCOME

\$120,156

33%

PERSONS LIVING BELOW THE POVERTY LINE

5.7%

47%

CHILDREN UNDER 18 LIVING BELOW THE POVERTY LINE

7.6%

48224

48236

0%

PERCENT OF STUDENTS WHO SCORED AT OR ABOVE COLLEGE READINESS PROFICIENCY ON THE SAT

57%

5.7%

THIRD GRADE ENGLISH LANGUAGE ART PROFICIENCY

60.4%

68.6%

HOUSEHOLDS WITH FOOD/SNAP ASSISTANCE PARTICIPATION IN THE LAST 12 MONTHS

3.2%

6.4%

PERSONS WITHOUT HEALTH INSURANCE

2.5%

12.2%

EDUCATIONAL ATTAINMENT BACHELOR DEGREE OR HIGHER

66%





**WHAT THE FUTURE
LOOKS LIKE**

TECH REMODELED -
PHASE 2



LIFE
REMODELED











A recent study from the Knight Foundation found that people's access to arts and culture stands out among urban amenities that boost residents' feelings of attachment and likelihood of investing time and resources in their local community.

/ PROJECTED # OF PEOPLE IMPACTED PER YEAR



2,300

**YOUTH EXPERIENCE
EDUCATIONAL PROGRAMMING**



3,100

**GAIN OPPORTUNITIES
FOR NEW EMPLOYMENT**



5,000

**ACCESS HEALTH &
WELLNESS SERVICES**



7,500

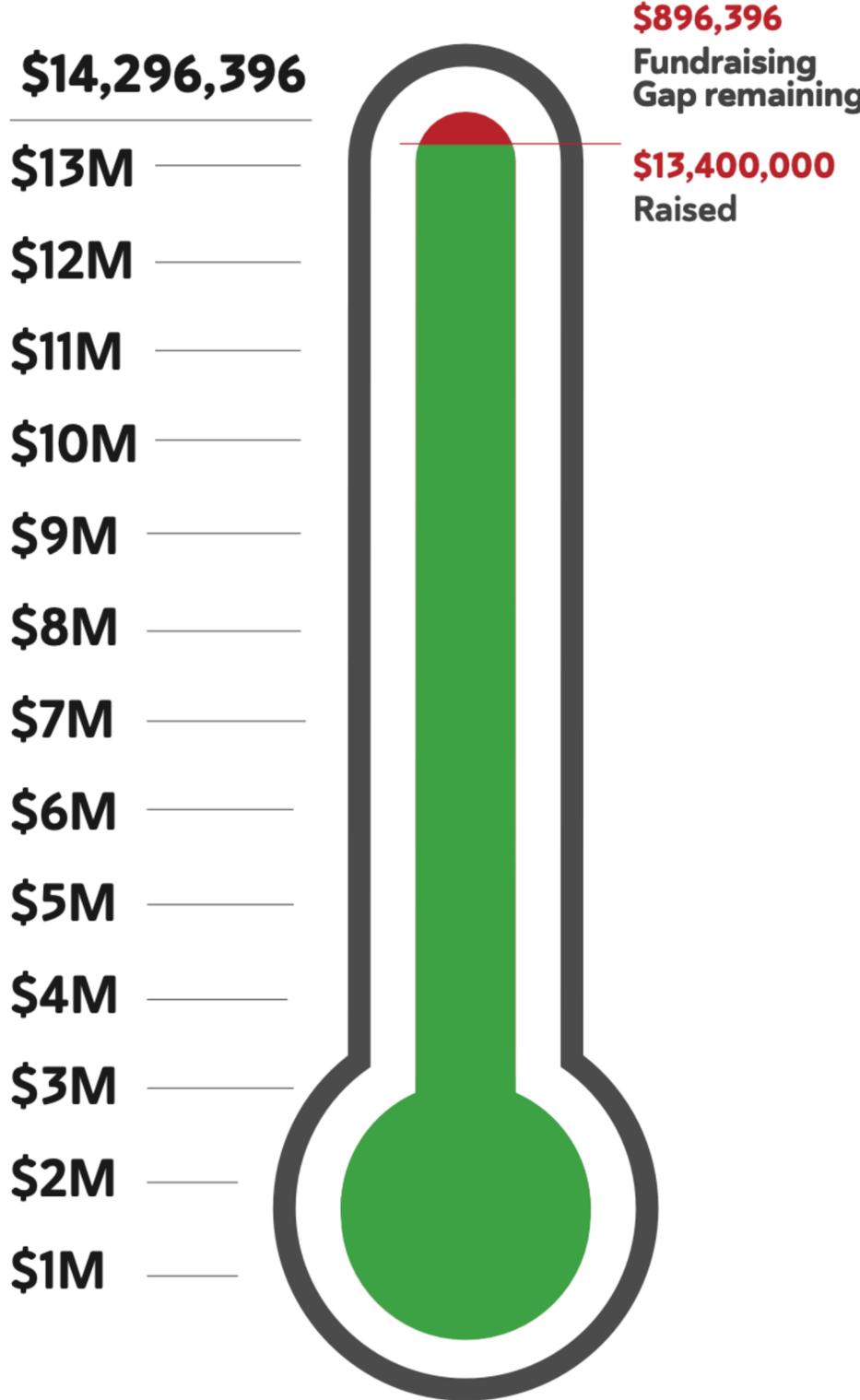
**RECEIVE COMMUNITY
RESOURCES**



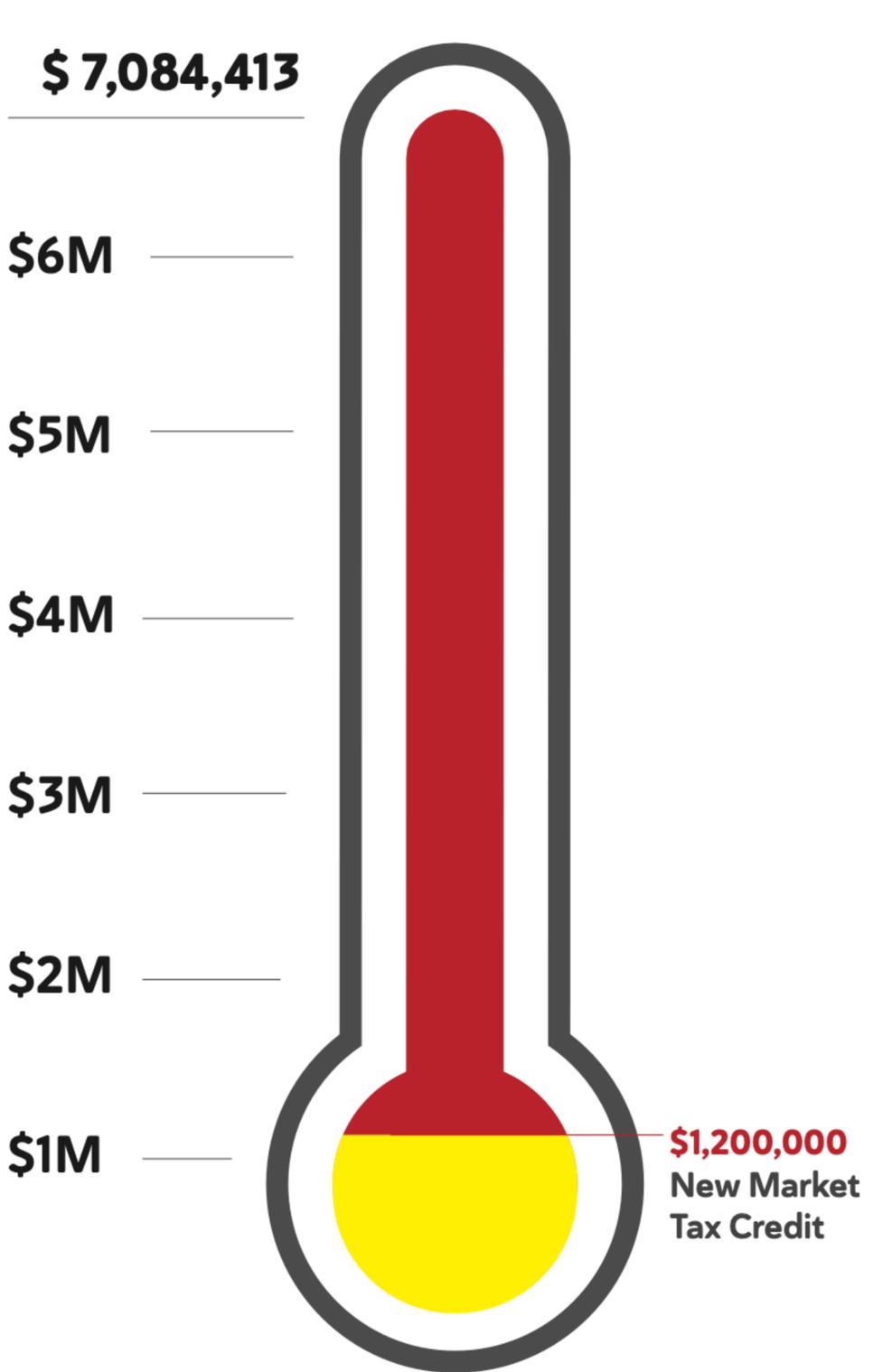
**WHAT THE FUTURE
LOOKS LIKE**

Capital Campaign Thermometer

PHASE 1



PHASE 2



NOT

W I D E R

BUT

DEEPER



LIFE
REMODELED
together w/ you!

Mark Twain

STOP

ALL WAY



NEIGHBORHOOD REVITALIZATION THAT LASTS

BE A PART OF SHAPING DETROIT'S FUTURE